



## Consignment Sale Pricing Guide

At **itty bitty boutique**, we encourage consignors to price their items at levels that they are comfortable with; however, many of our consignors have asked for advice in tagging their items. This pricing guide has been created as a reference, should you need one, to give you an idea of the range that various categories of children’s items typically sell for on consignment. It is by no means necessary that you adhere to the suggested prices, but it may help to give you a starting point. Not all categories of children’s items are listed, but you may also consult Craigslist to find out what a particular item is selling for.

When considering how to price each item, ask yourself what **you** would pay for it in its current used state, and price it as such. If you would not feel comfortable accepting half of that amount, then be sure to mark ND on the tag so that shoppers know that it is No Discount on Half-Price Day. If you plan to donate a particular item to charity if it does not sell, you may want to consider allowing the item to go half-price so that you are able to recoup at least some of the cost of the item.

We hope that you will consider this sale a great opportunity to clean out your kids’ rooms while making a little extra cash! Do not let your time and energy go to waste by not pricing your items to sell.

**The following are examples of how children’s goods are often priced on consignment. Please consider the item’s brand, model, age, and condition and price accordingly.** Standard brands would typically fall on the lower range of the prices listed below, while premium brands often can command the higher price points.

Kids’ Clothing		Maternity	
Shirts	\$2-6	Casual Tops	\$2-4
Pants	\$2-6	Dressy Tops	\$4-8
Dresses (casual)	\$4-8	Skirts	\$3-7
Dresses (dressy)	\$5-12	Pants	\$5-8
Skirts/Skort	\$2-5	Dresses	\$5-10
Sweaters	\$3-8	Career Outfits	\$10-16
Jackets	\$3-7		
Coats	\$5-14		
Shoes (dressy)	\$4-8		
Shoes (casual)	\$2-6		
Outfits (2+ pieces)	\$5-15		
Infant Rompers	\$2-6		
Pajamas	\$2-4		

<b>Baby Equipment</b>		<b>Furniture</b>	
Stroller-Single	\$25-35	Bassinet	\$20-40
Stroller-Double	\$35-70	Crib	\$50-150
Stroller-Jogger	\$50-75	Glider rocker	\$50-100
Stroller w/ Infant Carrier	\$40-80	Changing table	\$40-80
Bumbo seat	\$15-18	Pack 'n Play	\$25-65
Exersaucer	\$10-35	Highchair	\$10-35
Boppy pillow	\$4-8	Infant Swing	\$15-25
Crib/Bedding Sets	\$20-60	Kid Table/Chairs	\$20-50
Baby Bjorn, Snugli	\$8-15	Toddler Bed	\$50-90
Bjorn Active	\$40-50		
Ergo Carrier	\$60-85		
Breast pump	\$40-100		
Bouncy seat	\$5-15		

**High Demand Toys** – these often can sell for 1/3-1/2 of their original retail prices. This is especially true of Little Tykes toys, Legos, American Girl dolls and accessories, Polly Pockets, Star Wars, playhouses, kitchens, ride-on toys, etc.